ORDER

Orders	Order / Rev:	A2599744		
	Alt Order #:	27014117		
	Product Desc:	2020 Primary Electio		KSN
	Estimate:	1582		Wichita KS KSNW
	Flight Dates:	07/14/20 - 07/20/20	Primary AE:	Katz Dallas
	Original Date / Rev:	07/14/20 / 07/14/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Bill Clifford/Congress/KS/Rep	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	50	\$7,050.00	\$5,992.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	50	\$7,050.00	\$5,992.50	216.00
Totals	50	\$7.050.00	\$5,992,50	216.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	28%	\$7,050.00
Market	100%	\$25,178,57

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,128.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi	07/14/20	07/14/20		CM	8-9am	- T	:30	1	\$75.00 P5	2.00 NM	0	\$0.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rig Type Spots Amount
Today Show 8-9am
Today Show (8-9am)
Spot Ch Date Range Description Start/End Time S
Spot Ch Date Range Description Start/End Time Nulli 07/13/20-07/19/20 Today Show 8-9am 8-9am Start/End Time S
1 Multi 07/13/20-07/19/20 Today Show 8-9am
2 Multi 07/15/20 07/15/20 Today Show 8-9am CM 8-9am W :30 1 \$75.00 P5 2.00 NM 0 \$0.00
Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am)
Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week N-7/13/20 07/19/20W 1 \$75.00 2.00 Spot Ch Date Range Description Start/End Time / Credited 3 Multi 07/13/20-07/19/20 Today Show 8-9am CM 8-9am M 3:0 1 \$75.00 P5 2.00 NM Today Show (8-9am) Start Date End Date Neekdays Spots/Week Rate Neek: 07/20/20 07/20/20 Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week Rate Neek: 07/20/20 07/18/20 07/18/20 07/18/20 Nm 1 \$75.00 P5 1.50 Nm 1 \$25.00 4 Multi 07/18/20 07/18/20 Nm 18/20 Kansas Today Sa/Su 6a-8aS- :30 1 \$25.00 P5 1.50 Nm 1 \$25.00 Channels : KSNC,KSNG,KSNL,KSNW Kansas Today Sa/Su 6a-8a Sau 6a-8aS- :30 1 \$25.00 P5 1.50 Nm 1 \$25.00 Kansas Today Weekend Start Date End Date Weekdays Spots/Week Rate Neek: 07/13/20 07/19/20 Today Show Su Sa/Su 6a-8a Sau 6a-8a
Today Show (8-9am)
Week: 07/13/20
Spot Ch Data Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 07/13/20-07/19/20 Today Show 8-9am 8-9am W :30 (\$75.00) 2.00 NM 3 Multi 07/20/20 07/20/20 Today Show 8-9am CM Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am CM 8-9am M :30 1 \$75.00 P5 2.00 NM 1 \$75.00 P5 2.00 NM
Credited 3 Multi 07/20/20 07/20/20 Today Show 8-9am CM 8-9am M :30 1 \$75.00 P5 2.00 NM 1 \$75.00 Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/20/20 07/26/20 M 1 \$75.00 2.00 2.00
Channels: KSNC,KSNG,KSNL,KSNW
Today Show (8-9am) Start Date Week: 07/20/20 07/26/20
Today Show (8-9am)
Start Date End Date Weekdays O7/20/20 O7/26/20 M S-5
4 Multi 07/18/20 07/18/20 Kansas Today Sa/Su 6a@M SaSu 6a-8aS- :30 1 \$25.00 P5 1.50 NM Channels : KSNC,KSNG,KSNL,KSNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/13/20 07/19/20 Today Show Su CM Today Show SuS :30 1 \$25.00 P5 2.50 NM 0 \$0.00 Channels : KSNC,KSNG,KSNL,KSNW Today Show Su Sunday Today Show Start Date End Date Weekdays Spots/Week Rate Rating
Channels : KSNC,KSNG,KSNL,KSNW
Kansas Today Weekend Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots/W
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 07/13/20 07/19/20 S- 1 \$25.00 1.50 N 5 Multi 07/19/20 07/19/20 Today Show Su CM Today Show Su S :30 1 \$25.00 P5 2.50 NM 0 \$0.00 Channels: KSNC,KSNG,KSNL,KSNW Today Show Su Sunday Today Show Start Date End Date Weekdays Spots/Week Rate Rating
N 5 Multi 07/19/20 07/19/20 Today Show Su CM Today Show SuS :30 1 \$25.00 P5 2.50 NM 0 \$0.00 Channels : KSNC,KSNG,KSNL,KSNW Today Show Su Sunday Today Show Su Start Date End Date Weekdays Spots/Week Rate Rating
Channels : KSNC,KSNG,KSNL,KSNW Today Show Su Sunday Today Show Start Date End Date Weekdays Spots/Week Rate Rating
Sunday Today Show Start Date End Date Weekdays Spots/Week Rate Rating
Start Date
Week: 07/13/20 07/19/20S 1 \$25.00 2.50
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 07/13/20-07/19/20 Today Show Su Today Show SuSu :30 (\$25.00) 2.50 NM
Credited On the Control of the Contr
N 6 Multi 07/19/20 07/19/20 Meet the Press CM Meet the PressS :30 1 \$60.00 P5 1.00 NM 0 \$0.00 Channels: KSNC,KSNG,KSNL,KSNW
Meet the Press
Meet The Press
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/13/20 07/19/20S 1 \$60.00 1.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 07/13/20-07/19/20 Meet the Press Meet the Press Su :30 (\$60.00) 1.00 NM
Credited
7 Multi 07/18/20 07/18/20 Sa 5-530p CM 5-530pS- :30 1 \$70.00 P5 5.00 NM 0 \$0.00 Channels : KSNC,KSNG,KSNL,KSNW
Sa 5-530p
Jeopardy
<u>Start Date </u>
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 07/13/20-07/19/20 Sa 5-530p 5-530p Sa- :30 (\$70.00) 5.00 NM
Credited
8 Multi 07/14/20 07/14/20 KSN News at Five CM 5-530pm -T :30 1 \$125.00 P5 7.00 NM 1 \$125.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five
KSN News

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Sta	rt End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Dat		<u>Weekdays</u> - T	Spots/Week	Rate	Ratin	_						
Week: 07/13/20 9 Multi 07/1	07/19/20 5/20 07/15/20		re CM	\$125.00 5-530pm	7.0	- W	:30	1	\$125.00 P5	7.00 NM	1	\$125.00
Channels : KS		SNL,KSNW						·	*			*
KSN News		KSN News at Fi	ve									
Start Dat		Weekdays	Spots/Week	Rate	Ratin	_						
Week: 07/13/20	07/19/20 7/20 07/17/20		re CM	\$125.00 5-530pm	7.0	F	:30	1	\$125.00 P5	7.00 NM	1	\$125.00
Channels : KS		SNL,KSNW		о осор		•	.00	•	ψ.=0.00.0			ψ.20.00
KSN News		KSN News at Fi	ve									
Start Dat			Spots/Week	Rate	Ratin	_						
Week: 07/13/20	07/19/20	Sat KSN News a	t Six CM	\$125.00 6-630pm	7.0	0 S-	:30	1	\$70.00 P5	8.00 NM	0	\$0.00
Channels : KS		SNL,KSNW		0-030pm		5-	.50	'	Ψ70.001 3	O.OO INIVI		ψ0.00
KSN News		Sat KSN News a	at Six									
Start Dat	e End Date		Spots/Week	Rate	Ratin	<u>g</u>						
Week: 07/13/20 Spot Ch Date	_	S- Description	1 Star	\$70.00 t/End Time	8.0		Veekdays	Len	oth Rate	Rtg Type		
		Sat KSN News at S		30pm		_	Sa-			8.00 <i>NM</i>		
Credited												
12 Multi 07/1 Channels : KS) Sun KSN News a SNI KSNW	at Five CM	Sun KSN N	News at -	S	:30	1	\$60.00 P5	4.50 NM	0	\$0.00
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sun KSN News	at Five									
KSN News Start Dat	e End Date	Weekdays	Spots/Week	Rate	Ratin	n						
Week: 07/13/20	07/19/20	S	1	\$60.00	4.5	_						
Spot Ch Date		<u>Description</u> Sun KSN News at I		t/End Time KSN News	at	_	<u>Veekdays</u> S	Len		Rtg <u>Type</u> 4.50 <i>NM</i>		
Credited	,,_0 0,,,0,_0				с.		2		(φυσίου)	,		
13 Multi 07/1			СМ	630-7pm	-	- W	:30	1	\$180.00 P5	12.00 NM	0	\$0.00
Channels : KS	SNC,KSNG,K	M-F 630-7p										
Wheel of Fort		M/a alada ya	C = 242 / M = 21.	Data	Datia	_						
Start Dat Week: 07/13/20		<u>Weekdays</u> W	Spots/Week 1	Rate \$180.00	<u>Ratin</u> 12.0	_						
Spot Ch Date		Description 7		t/End Time		_	<u>Veekdays</u> - W	Len		Rtg Type		
1 Multi 07/13 Credited	3/20-07/19/20	M-F 630-7p	630-	-7pm		_	- w	- :	:30 (\$180.00 ,	12.00 <i>NM</i>		
N14 Multi 07/1			СМ	630-7pm	-	T	:30	1	\$180.00 P5	12.00 NM	0	\$0.00
Channels : KS	SNC,KSNG,K	SNL,KSNW M-F 630-7p										
Wheel of Fort	une	W 1 000 7p										
Start Dat Week: 07/13/20		<u>Weekdays</u> T	Spots/Week 1	Rate \$180.00	<u>Ratin</u> 12.0	_						
Spot Ch Date		Description	-	t/End Time	12.0		Veekdays	Len	gth Rate	Rtg Type		
1 Multi 07/1: Credited	3/20-07/19/20	M-F 630-7p	630-	-7pm		-	Th	- :	:30 (\$180.00)	12.00 <i>NM</i>		
15 Multi 07/2	0/20 07/20/20	M-F 630-7n	CM	630-7pm	1	<u></u>	:30	1	\$180.00 P5	12 00 NM	1	\$180.00
Channels : KS		SNL,KSNW			.,	-	.00	·	ψ.σσ.σσ. σ			ψ.σσ.σσ
Wheel of Fort	une	M-F 630-7p										
Start Dat	_		Spots/Week	Rate	Ratin	_						
Week: 07/20/20 16 Multi 07/1	07/26/20 9/20 07/19/20	M D LN Su	CM	\$180.00 KSN News	12.0		:30	1	\$150.00 P5	4.00 NM	1	\$150.00
Channels : K		SNL,KSNW		IVOIA INCM2	at 10 3-	s	.30	'	φ150.00 ΕΌ	4.00 INIVI	'	φ130.00
KSN News		KSN News at 10	Sun									
Start Dat	e End Date		Spots/Week	Rate	Ratin	<u>g</u>						
Week: 07/13/20	07/19/20	S	1	\$150.00	4.0	0					J	

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
17 Multi Channe	ls : KSN0	0 07/20/20 C,KSNG,KSI	Mon Prime Hour 2		8-9p	M	:30	1	\$200.00 P5	8.00 NM	1	\$200.00
	rt Date	e/8c-NBC End Date 07/26/20	Weekdays M	Spots/Week	<u>Rate</u> \$200.00	Rating 8.00						
18 Multi	07/17/2	0 07/17/20	Fri Prime Other 2	CM	8p-10p	F	:30	1	\$150.00 P5	3.00 NM	1	\$150.00
		C,KSNG,KSI	NL,KSNW Fri Prime Other 2		(9:00 PM-10:	00 PM)						
Dateline Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/19/20	F	1	\$150.00	3.00						
		0 07/14/20 C,KSNG,KSI	Tue Prime Other 1 NL,KSNW Tue Prime Other		7-9p	- T	:30	1	\$1,200.00 P3	5.00 NM	1	\$1,200.00
		alent Tue-NE		Cnoto/Mook	Doto	Dating						
<u>Sta</u> Week: 07/	rt Date 13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 5.00						
		0 07/14/20 C,KSNG,KSI	LN M-F	СМ	10-10:35pm	- T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
		3,110110,1101	KSN News at Ter	Mon-Fri								
KSN Ne Sta	ws rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/19/20	- T	1	\$180.00	4.00						
N21 Multi Channe		0 07/16/20 C,KSNG,KSI	·	CM	10-10:35pm	T	:30	1	\$180.00 P5	4.00 NM	0	\$0.00
KSN Ne	ws		KSN News at Ter	i Mon-Fri								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ Spot Ch	13/20 Date Ra	07/19/20 nge D	T escription	1 Star	\$180.00 t/End Time	4.00 W	eekdays	Lei	ngth Rate	Rtg Type		
		0-07/19/20 L			0:35pm	_	· - Th		:30 (\$180.00)	4.00 <i>NM</i>		
Cre	edited											
22 Multi Channe		0 07/20/20 C,KSNG,KSI	NL,KSNW	СМ	10-10:35pm	М	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
KSN Ne	ews		KSN News at Ter	n Mon-Fri								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
23 Multi		07/26/20	M Today Show 7-8a	1 m CM	\$180.00 7-8am	4.00 - T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
		C,KSNG,KSI							*			*
-	Show (7-8		M/s sladens	01-00-1	Data	Deffere						
<u>Sta</u> Week: 07/	rt Date 13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 2.50						
		0 07/16/20 C,KSNG,KSI	Today Show 7-8a	m CM	7-8am	T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Today 9	Show (7-8	Sam)	Today Show 7-8a	m								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/19/20	T	1	\$125.00	2.50						
		0 07/20/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW Today Show 7-8a		7-8am	M	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Today S	Show (7-8	Bam)	. oddy ellell . od									
<u>Sta</u> Week: 07/	rt Date 20/20	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$125.00	Rating 2.50						
N26 Multi	07/15/2		KSN News	CM	12n-1pm	W	:30	1	\$60.00 P5	2.00 NM	0	\$0.00
KSN Ne	we.		KSN News									
	rt Date	End Date 07/19/20	Weekdays W	Spots/Week	<u>Rate</u> \$60.00	Rating 2.00						

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots R	ate Pri	Rtg Type	Spots	Amount
Start Date		Weekdays W escription SN News	Spots/Week 1 Start 12n-	Rate \$60.00 /End Time 1pm	Rating 2.00	<u>Weekdays</u> W	Length :30		Rtg Type 2.00 NM		
N27 Multi 07/16/2 Channels : KSN			СМ	12n-1pm	T	- :30	1 \$6	60.00 P5	2.00 NM	0	\$0.00
KSN News Start Date Week: 07/13/20 Spot Ch Date R 1 Multi 07/13/2 Credited		WeekdaysT escription SN News	Spots/Week 1 Start 12n-	Rate \$60.00 /End Time 1pm	Rating 2.00	Weekdays Th	Length :30		Rtg Type 2.00 NM		
N28 Multi 07/17/2 Channels : KSN			CM	12n-1pm	F-	- :30	1 \$6	60.00 P5	2.00 NM	0	\$0.00
KSN News Start Date Week: 07/13/20 Spot Ch Date R 1 Multi 07/13/2 Credited		WeekdaysF escription SN News	Spots/Week 1 Start 12n-	Rate \$60.00 /End Time 1pm	Rating 2.00	Weekdays	Length :30		Rtg Type 2.00 NM		
29 Multi 07/14/2 Channels : KSN	IC,KSNG,KSN		CM	6-7am	- T	- :30	1 \$10	00.00 P4	2.00 NM	1	\$100.00
Kansas Today 3 Start Date Week: 07/13/20	End Date 07/19/20	Weekdays - T	Spots/Week 1	Rate \$100.00	Rating 2.00						.
30 Multi 07/15/2 Channels : KSN Kansas Today 3	IC,KSNG,KSN	NL,KSNW KSN Today 2	СМ	6-7am	W	- :30	1 \$10	00.00 P4	2.00 NM	1	\$100.00
Start Date Week: 07/13/20 31 Multi 07/17/2	End Date 07/19/20 20 07/17/20	Weekdays W KSN Today 2	Spots/Week 1 CM	Rate \$100.00 6-7am	2.00	- :30	1 \$10	00.00 P4	2.00 NM	1	\$100.00
Channels : KSN Kansas Today 3	IC,KSNG,KSN						·				·
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays F	Spots/Week 1	\$100.00	Rating 2.00		4 04	50 00 D5	0.00.104		0.150.00
32 Multi 07/14/2 Channels : KSN KSN News		KSN News at Six IL,KSNW KSN News at Six	CM	6-630p	- T	- :30	1 \$1	50.00 P5	8.00 NM	1	\$150.00
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 8.00						
N33 Multi 07/16/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	T	- :30	1 \$1	50.00 P5	8.00 NM	0	\$0.00
KSN News Start Date Week: 07/13/20 Spot Ch Date R 1 Multi 07/13/2 Credited		Weekdays T escription SN News at Six	Spots/Week 1 Start 6-63	Rate \$150.00 /End Time 0p	Rating 8.00	Weekdays Th	Length :30		Rtg Type 8.00 NM		
34 Multi 07/20/2 Channels : KSN			CM	6-630p	M	- :30	1 \$1	50.00 P5	8.00 NM	1	\$150.00
KSN News Start Date Week: 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 8.00						

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start End Inventory Code Br	eak Start/End	d Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/W Week: 07/20/20 07/26/20 M	eek Rate 1 \$150.00							
35 Multi 07/15/20 07/15/20 M-F 430-5p CM		W	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 430-5p								
Jeopardy								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 07/13/20 07/19/20 W	eek Rate 1 \$140.00							
36 Multi 07/16/20 07/16/20 M-F 430-5p CM		T	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 430-5p								
Jeopardy								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u>								
Week: 07/13/20 07/19/20 T 37 Multi 07/17/20 07/17/20 M-F 430-5p CM	. ψ	6.00	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNW					•			•
M-F 430-5p Jeopardy								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u>								
Week: 07/13/20 07/19/20 F 38 Multi 07/15/20 07/15/20 Today Show 8-9am CM	1 \$140.00 1 8-9am	6.00 W	:30	1	\$135.00 P4	2.00 NM	1	\$135.00
Channels: KSNC,KSNG,KSNL,KSNW	o sam		.00		Ψ100.001 4	2.00 14101		ψ100.00
Today Show 8-9am Today Show (8-9am)								
Start Date								
Week: 07/13/20 07/19/20 W 40 Multi 07/16/20 07/16/20 Thur Prime Hour 1 CM	1 \$135.00	2.00 T	.20		\$200 00 DE	4.00 NIM	4	¢200.00
40 Multi 07/16/20 07/16/20 Thur Prime Hour 1 CN Channels: KSNC,KSNG,KSNL,KSNW	И 7-8р	1	:30	1	\$200.00 P5	4.00 NM	1	\$200.00
Thursday 7-8p Today Show (8-9am)								
Start Date End Date Weekdays Spots/W	eek Rate	Rating						
Week: 07/13/20 07/19/20 T	1 \$200.00				45.00.D5	0.50.1114		# 5.00
41 Multi 07/16/20 07/16/20 ON CN Channels: KSNC,KSNG,KSNL,KSNW	1235a-4a	T	:30	1	\$5.00 P5	0.50 NM	1	\$5.00
ON Today Show (8-9am)								
Start Date End Date Weekdays Spots/W	eek Rate	Rating						
Week: 07/13/20 07/19/20 T	1 \$5.00	0.50						
42 Multi 07/17/20 07/17/20 KSN Today 1 CN Channels: KSNC,KSNG,KSNL,KSNW	1 5-6am	F	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
KSN Today 1								
Today Show (8-9am) Start Date End Date Weekdays Spots/W	eek Rate	Rating						
Week: 07/13/20 07/19/20 F	1 \$25.00							
43 Multi 07/18/20 07/18/20 Sa 5-530p CN Channels: KSNC,KSNG,KSNL,KSNW	1 5-530p	S-	:30	1	\$50.00 P5	5.00 NM	1	\$50.00
Sa 5-530p								
Jeopardy Start Date End Date Weekdays Spots/W	eek Rate	Rating						
Week: 07/13/20 07/19/20S-	1 \$50.00							
44 Multi 07/18/20 07/18/20 Sa 630-7p CN	1 630-7pm	S-	:30	1	\$90.00 P5	8.00 NM	1	\$90.00
Channels : KSNC,KSNG,KSNL,KSNW Sa 630-7p								
Jeopardy	nati Data	Datie						
Start Date End Date Weekdays Spots/W Week: 07/13/20 07/19/20 S-	<u>eek</u> <u>Rate</u> 1 \$90.00							
N45 Multi 07/18/20 07/18/20 Sat KSN News at Six CM	-	S-	:30	1	\$130.00 P4	8.00 NM	1	\$130.00
Channels : KSNC,KSNG,KSNL,KSNW Sat KSN News at Six								
KSN News								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 07/13/20 07/19/20S-	eek Rate 1 \$130.00	Rating 8.00						
N46 Multi 07/19/20 07/19/20 CM		News atS	:30	1	\$100.00 P4	4.50 NM	1	\$100.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

l n. Ch	Ctowt	F. d	Inventory Code	Deselv	Chart/End T	"	Davis	lan Car		Doto Dri	Dan Tura	Consta	A
Ln Ch	Start	End	Inventory Code Sun KSN News a		Start/End T	ime	Days	Len Spo	วเร	Kale Pii	Rtg Type	Spois	Amount
		C,KSNG,KSI	NL,KSNW Sun KSN News a	nt Five									
KSN Ne <u>Sta</u> Week: 07/	rt Date	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 4.5	_						
N47 Multi		07/19/20	KSN Today 2	CM	6-7am		T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Channe	ls : KSN	C,KSNG,KSI	•							,			•
	Today 3	End Data	Mookdovo	Spoto/Mook	Poto	Doting							
<u>Sia</u> Week: 07/	rt Date 13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$100.00	Rating 2.0							
		0 07/17/20 C,KSNG,KSI	NL,KSNW		8-9am	-	11	:30	2	\$135.00 P4	2.00 NM	2	\$270.00
Today 9	Show (8-9	Dam)	Today Show 8-9a	am									
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1				l		
Week: 07/	13/20	07/19/20	11	2	\$135.00	2.0							
N49 Multi Channe		0 07/18/20 C,KSNG,KSI	Today Show Sa NL,KSNW Today Show Sa	СМ	8a-10a	-	1-	:30	1	\$50.00 P4	1.00 NM	1	\$50.00
Today S	Show (8-9	•	•										
<u>Sta</u> Week: 07/	rt Date	End Date 07/19/20	<u>Weekdays</u> 1 -	Spots/Week	<u>Rate</u> \$50.00	Rating 1.0	_						
N50 Multi			Good Day Kansas	s CM	1230p-1p		11	:30	2	\$40.00 P5	2.00 NM	1	\$40.00
		C,KSNG,KSI	NL,KSNW							,			,
Today S	Show (8-9	Pam)	Good Day Kansa	S									
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1				j		
Week: 07/		07/19/20	11	2	\$40.00	2.0							
	Date Ra		escription Good Day Kansas		t/End Time)p-1p		_	<u>/eekdays</u> ThF		igth <u>Rate</u> :30 (\$40.00)	Rtg Type 2.00 NM		
	edited	01/10/20 C	lood Day Nansas	1200	рртр			1111		.50 (φ+0.00)	2.00 14101		
N51 Multi Channe		0 07/20/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Fiv		5-530pm	M	L	:30	1	\$125.00 P5	7.00 NM	1	\$125.00
KSN Ne	ews		NON NOW at 1 IV	·									
Week: 07/		End Date 07/26/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$125.00	Rating 7.0	_						
N52 Multi Channe		0 07/17/20 C,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	-	- 1- 1	:30	2	\$150.00 P5	8.00 NM	1	\$150.00
KSN Ne	ews		NOIT NOWS at Olx										
	rt Date	End Date	Weekdays 1	Spots/Week	Rate	Rating	_						
Week: 07/ Spot Ch	13/20 Date Ra	07/19/20 inge D	1- 1 escription	2 Star	\$150.00 t/End Time	8.0		/eekdays	Ler	igth Rate	Rtg Type		
2 Multi			SN News at Six	6-63			_	- W F		:30 (\$150.00)			
		0 07/15/20 C,KSNG,KSI	M-F 630-7p NL,KSNW	СМ	630-7pm	-	- W	:30	1	\$180.00 P5	12.00 NM	1	\$180.00
Wheel o	of Fortune	e	M-F 630-7p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 07/		07/19/20	W	1	\$180.00	12.0							
		0 07/15/20 C,KSNG,KSI	Wed Prime Hour NL,KSNW Wednesday 7-8p		7-8p	-	- W	:30	1	\$200.00 P5	3.00 NM	1	\$200.00
Wheel o	of Fortune	е											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating	_						
Week: 07/ N55 Multi		07/19/20		CM	\$200.00 KSN News a	3.0 t 10 S-		:30	1	\$125.00 P5	3.50 NM	1	\$125.00
		C,KSNG,KSI	NL,KSNW		NOIN INGWS A	. 10 0-	5	.00	'	ψ120.0013	J.JU INIVI	'	ψ123.00
			KSN News at 10	oal							ı		

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Sta KSN News	rt End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week 1	Rate \$125.00	Rating 3.50						
	6/20 07/16/20		СМ	12n-1pm	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Channels : KS	SNC,KSNG,KS	NL,KSNW KSN News									
KSN News											
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
	6/20 07/16/20	KSN News at Six	CM	6-630p	T	:30	1	\$225.00 P4	8.00 NM	1	\$225.00
Channels : KS	SNC,KSNG,KS	NL,KSNW KSN News at Six									
KSN News		NON News at Oix									
Start Date		<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 07/13/20 N58 Multi 07/1	07/19/20	Thur Prime Hour	1 CM	\$225.00 7-8p	8.00 T	:30	1	\$200.00 P5	4.00 NM	1	\$200.00
	SNC,KSNG,KS		i Civi	7-ор	1	.50	'	Ψ200.0013	4.00 14101	'	Ψ200.00
Today Show ((R-0am)	Thursday 7-8p									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	T	1	\$200.00	4.00						
	7/20 07/17/20 SNC,KSNG,KS		CM	12n-1pm	F	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Charineis . No	JNO,RONO,RO	KSN News									
KSN News	- F. J.B.	Manhalana	0	Data	Detien						
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating 2.00						
	7/20 07/17/20	KSN News at Six	CM	6-630p	F	:30	1	\$225.00 P4	8.00 NM	1	\$225.00
Channels : KS	SNC,KSNG,KS	NL,KSNW KSN News at Six									
KSN News		NOIV NOWS at OIX									
Start Date		<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 07/13/20 N61 Multi 07/1	07/19/20 8/20 07/18/20		1 s Sat AΩM	\$225.00 530a-6a	8.00	:30	1	\$10.00 P5	0.50 NM	1	\$10.00
	SNC,KSNG,KS	NL,KSNW		0000 00	J	.00	·	Ψ10.0010	0.00 14111	·	Ψ10.00
KSN News		Good Day Kansa	s Sat AM								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S-	1	\$10.00	0.50						
N 62 Multi 07/1	9/20 07/19/20 SNC,KSNG,KS		CM	530-6a	S	:30	1	\$10.00 P5	0.50 NM	1	\$10.00
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Su 530a-6a									
KSN News Start Date	End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.50						
	9/20 07/19/20		/Su 6a & M	SaSu 6a-8a	S	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
Channels : KS	SNC,KSNG,KS	NL,KSNW Kansas Today Sa	a/Su 6a-8a								
Kansas Today	/ Weekend	randa raday oc	2, Ou ou ou								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20 N64 Multi 07/1	07/19/20 7/20 07/17/20	Good Day Kansas	s CM	\$25.00 1230p-1p	1.50	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
	SNC,KSNG,KS	NL,KSNW		'P	*	.50	•	ψ. σ.σσι τ			Ţ, 0.00
Today Show (8-9am)	Good Day Kansa	S								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	1	1	\$70.00	2.00						
									Totals	50	\$7,050.00



125 West 55th St New York, NY 10019 Contract # 27014117 Changes as of: 7/14/2020 at 4:15 PM Version: Highlighting Makegood 3 Status: Accepted

CPE: 202/269/1582 Flight: 7/14/20 - 7/20/20 Station: KSNW
Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 Market: Wichita

800 W.47th Street Product: 2020 Primary Election Office: DALLAS Total Spots: 50
Suite 200 Agency Order #: 9750900 Service: Nielsen Total CPP: \$32.79
Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Adults 55+ Total GRP: 215.0

Salesperson: MICHAEL POWERS Assistant: SHELLY SHARBER 214-525-2790 214-525-2643 Traffic #: A2599744

Separation:

Comments: Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

												7/	14 - 7/2	20	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
MSD 3	Su 8a-9a		Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1 • 0	0		0	\$0.00	\$10.00	0.0
MSD 4			Meet The Press	\$60.00	1.0	30	0	0	0	0	0	1 • 0	0		0	\$0.00	\$60.00	0.0
	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	0	1 • 0	0	0	0	1		1	\$180.00	\$15.00	12.0
	wk of 7/15 spot went fi	rom 1 to	0															
MSD 14	Tu-F,M 10p-10:35p		KSN News	\$180.00	4.0	30	1	0	1 • 0	0	0	0	1		2	\$360.00	\$45.00	8.0
MSD 16	Tu-F,M 12n-12:30p		KSN News	\$60.00	2.0	30	0	1 ▶ 0	1 • 0	1 ▶ 0	0	0	0		0	\$0.00	\$30.00	0.0
MSD 18	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	1	0	1 • 0	0	0	0	1		2	\$300.00	\$18.75	16.0
	Tu-F,M 12:30p-1p		Good Day Kansas	\$40.00	2.0	30	0	0	1	1 ▶ 0	0	0	0		1	\$40.00	\$20.00	2.0
	ADD		,															
MSD 35	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	0	1	0	1 • 0	0	0	0		1	\$150.00	\$18.75	8.0
	ADD																	
MGD 39	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0	0	1	1	0	0	0		2	\$200.00	\$50.00	4.0
	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	0 • 0	0 • 0	0 1	0 1	0 • 0	1 ▶ 0	0 • 0		2	\$450.00	\$28.13	16.0
ADD Changes: Day/Time from Su 8a-9a to Tu-F,M 6p-6:30p, Program from Sunday Today Show to KSN News, Rate from 25 to 225, A55P Rating from 2.5 to 8, Len from 30 to 30											1							
	Tu-F,M	1	Good Day Kansas	\$70.00				0	0	4	0	0	0			\$70.00	\$35.00	2.0
MGD 41	12:30p-1p		Good Day Karisas	\$70.00	2.0	30		U	- 0	<u> </u>	U	U	U		- 1	\$70.00	 გან.00	2.0
MGD 42	Th		Good Day Kansas Prime Time Special	\$200.00	4.0	30	0	0	1	0	0	0	0		1	\$200.00	\$50.00	4.0
	1 spot offered wk of 7/	/16	Горесіаі	φ200.00	4.0	30		U	<u> </u>		U	U	U		1	φ200.00	φ30.00	4.0
Sa Sa																		
MGD 43	5:30a-6a	_	Good Day KS Sat Morning	\$10.00	0.5	30	0	0	0	0	1	0	0		1	\$10.00	\$20.00	0.5
MGD 44	Su 5:30a-6a		Better Horses	\$10.00	0.5	30	0	0	0	0	0	1	0		1	\$10.00	\$20.00	0.5
MGD 45	Su 6a-8a		Kansas Today	\$25.00	0.5	30		0	0	0	0	1	0		1	\$25.00		
					TOT	TALS:	6	7	10	9	7	4	7		50	\$7,050.00	\$32.79	215.0

Con Type: POLITICAL/VOTE

Total \$: \$7.050.00



125 West 55th St New York, NY 10019 Contract # 27014117 **Changes as of:** 7/14/2020 at 4:15 PM **Version:** Highlighting Makegood 3 Status: Accepted **CPE**: 202/269/1582 Flight: 7/14/20 - 7/20/20 Station: KSNW Con Type: POLITICAL/VOTE

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

> 800 W.47th Street Product: 2020 Primary Election Suite 200 Agency Order #: 9750900

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Separation:

	Makegood Comments									
Date/Time	Action	Added by	Comment							
07/14/20 4:31 PM	Accepted	Taylor Fernie	Other							
07/14/20 4:25 PM	Sent To Agency	ROB TISDALE	na upon order							
07/14/20 4:15 PM	Sent To Rep	Patty Sparkman	Some rates did not clear - please accept MG offer ASAP. Thanks!							

Total \$: \$7,050.00

Traffic #: A2599744

Total Spots: 50

Total CPP: \$32.79

Total GRP: 215.0